

Asia-Pacific Weeks Berlin 2017 - Asia-Europe Dialogue on Digitalization Invitation



May 15th to May 28th 2017

For more information and registration please refer to www.apwberlin.de

The 12th Asia-Pacific Weeks focus on digitalization as the global mega trend of the 21st century. Experts, players of the private sector, politics, and society from Europe and Asia will discuss the status quo and trends of digitalization, interdisciplinary possibilities of its use as well as visionary innovations.

You are invited to join us for the following events. Please register at www.apwberlin.de/registration.

May 15th

OPENING ASIA-PACIFIC WEEKS BERLIN & CONFERENCE “ASIA EUROPE: JOINING FORCES IN THE 4TH INDUSTRIAL REVOLUTION”

Following the opening, experts of the private sector will discuss the implications of the “4th Industrial Revolution”, which are the digitalization of industrial production and the use of data to optimize processes. The 4th Industrial Revolution is largely driven by companies and governments of the advanced economies, while Asia has the most rapidly growing market of individual internet usage. The conference pays special attention to how Germany, Europe and Asia can ‘join forces’ to succeed with mutual benefit in the upcoming opportunities and challenges.

At **Haus der Deutschen Wirtschaft**, Breite Str. 29, Berlin

May 16th

EMBASSY DAY

The embassies from the Asia-Pacific region hold seminars and presentations about their own countries and markets – with a focus on the topics of digitalization and startups. This year’s program includes events on ASEAN, China, India, Indonesia, Pakistan, Thailand, South Korea and Vietnam.

18:00 – 20:00

ASIA BRIEFING: “THE CHINA STORY – A CASE OF FAKE HISTORY?”

The Bertelsmann Stiftung presents a public lecture by the China expert Frank Dikötter. Being one of the most renowned scholars of modern Chinese history, Dikötter gives “the China story” a critical reality check.

At **Palais am Festungsgraben**, Am Festungsgraben 1, Berlin

May 17th – 19th

CONNECTING STARTUP CITIES CONFERENCE

The “Connecting Startup Cities Conference” connects startup enthusiasts from the Asia-Pacific region, Berlin and Europe in an international and interdisciplinary dialogue. The conference sets a platform for knowledge exchange, networking & matchmaking as well as the interface for the initiation and development of international relations – Asia meets Europe. Creating an environment being open for creativity, discussion and intercultural exchange, the event exceeds the usual.

May 17th - 18th at **Haus Ungarn**, Karl-Liebknecht-Str. 9, Berlin | May 19th at diverse locations

May 15th – 28th

CULTURE PROGRAM

The Asia-Pacific Weeks present diverse cultural events ranging from performances to exhibitions and lectures. Highlights of the program are the video installation at the east façade of the Humboldt Forum by the Korean artist Chan Sook Choi, the Chinese cultural festival by Bambuspforte e.V. and the exhibitions “Misfits” and “2 or 3 Tigers” at Haus der Kulturen der Welt and “CONSTRUCTING CULTURE Hong Kong’s West Kowloon Cultural District” at Aedes Architecture Forum.

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