



**11th Asia-Pacific Weeks Berlin**  
 May 23 - June 3, 2016  
 Asia-Europe Innovation Dialogue



**PROGRAM CONNECTING STARTUP CITIES DAY 3: Innovation and Exchange – May 27, 2016**

Foyer 1		Auditorium 3		Seminarraum 00.17.
9:00-9:30		Breakfast		
9:30-10:00		Innovation under pressure		
10:00-11:00		Fireside Chat: Trends in Investment and in Crowd Funding in China What is in for Start-ups from Europe and Asia?		Workshop: Beyond Events: How to move from exchange to longterm collaboration?
11:00-11:30		Break		
11:30-12:00	Match & Make „Old meets New Economy“	What’s up Hongkong!? Creating a foothold for international startups on the Asian market via an accelerator program		From hubs to hubris – how to design pro-growth entrepreneurship
12:00-12:30		Keynote - How to convince Chinas most powerful VC		
12:30-13:00		German Startups and Asian Investment: Challenges and Success factors – A Sino-German Case Story		City government in startup ecosystems - Why and How? An example in New Taipei City
13:00-14:00		Lunch break		
14:00-15:00		Panel Discussion: The pros and cons of accelerator programs: Powerful Collective or exploited innovation?		
15:00-16:00		Pitch Session „Asia meets Europe“		
From 16:00 on		Open Networking		

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## CONNECTING STARTUP CITIES DAY 3: Innovation and Exchange – May 27, 2016

<b>When: all day long</b>	<b>Where: Café</b>
<b>What:</b> Open Networking	
<b>Who:</b> all participants	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: all day long</b>	<b>Where: Bookshop</b>
<b>What:</b> Createathon – Thinkshop Area	
Meet like-minded people in a creative work environment. You have an idea to discuss? You want to use some charts and flipboards to visualize a new concept? You have a problem and want to solve it publicly? This area offers you all the materials to concept, brainstorm and prototype in a Design Thinking way. Enjoy!	
<b>Who:</b> all participants	<b>Organizer:</b> Senate Department for Economics, Technology and Research

**Breakfast // Open Networking at Café | Foyer 2: 9:00 – 9:30**

<b>When: 9:30 – 10:00</b>	<b>Where: Auditorium 3</b>
<b>What:</b> Innovation under pressure	
<b>Who:</b> Seterhen Akbar Suriadinata (Labtek Indie, Founder of Riset Indie)	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: 9:30 – 11:00</b>	<b>Where: Seminarraum 00.17.</b>
<b>What:</b> Workshop: Beyond Events - How to move from exchange to longterm collaboration?	
<b>Who:</b> GU Yuan, Aha Accelerator for Change (China) Katja Hellkoetter, CONSTELLATIONS (Shanghai-Berlin)	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: 10:00 – 11:00</b>	<b>Where: Auditorium 3</b>
<b>What:</b> Fireside Chat: Trends in Investment and in Crowd Funding in China - What is in for Startups from Europe and Asia?	
<b>Who:</b> Mai Gang, President China Young Angel Investor Association, Founder of VenturesLab Bruno Bensaid, Shanghaiinvest and Angelvest	<b>Organizer:</b> Senate Department for Economics, Technology and Research

Break: 11:00 – 11:30

<b>When: 11:30 – 12:00</b>	<b>Where: Seminarraum 00.17.</b>
<b>What:</b> What's up Hongkong!? Creating a foothold for international startups on the Asian market via an accelerator program	
<b>Who:</b> Michelle Bultjens (SWIRE properties)	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: 11:30 – 12:30</b>	<b>Where: Foyer 1</b>
<b>What:</b> Match & Make - Old meets New Economy Corporates and Startups from Asia & Europe	
<b>Who:</b> Corporates and Institutions like METRO, OSRAM, RWE, Sparkasse, Geodis, GIZ and many more meet the most interesting startups in one-on-one sessions	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: 11:30 – 12:30</b>	<b>Where: Seminarraum 00.17.</b>
<b>What:</b> From hubs to hubris – how to design pro-growth entrepreneurship	
<b>Who:</b> Moritz Eckert, Betterplace Labs Anushka Wijesinha, Ceylon Chamber of Commerce	<b>Organizer:</b> GIZ

<b>When: 12:00 – 12:30</b>	<b>Where: Auditorium 3</b>
<b>What:</b> Keynote – How to convince China's most powerful VC	
<b>Who:</b> Robin Erik Haak, MD & COO Jobspotting	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: 12:30 – 13:00</b>	<b>Where: Auditorium 3</b>
<b>What:</b> German Startups and Asian Investment: Challenges and Success factors – A Sino-German Case Story	
<b>Who:</b> Dr LUE Qin, MEPHAX Life Science Solutions, investment broker Alexander Herrmann, CEO GILUPI GmbH	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: 12:30 – 13:00</b>	<b>Where: Auditorium 3</b>
<b>What:</b> City government in startup ecosystem - Why and How? An example in New Taipei City	
<b>Who:</b> Max Chen (New Taipei City Government)	<b>Organizer:</b> Senate Department for Economics, Technology and Research

**Lunch break at Foyer 1: 13:00-14:00**

<b>When: 14:00 – 15:00</b>	<b>Where: Auditorium 3</b>
<b>What:</b> Panel Discussion – The pros and cons of accelerator programs: Powerful Collective or exploited innovation	
<b>Who:</b> Michelle Buultjens (SWIRE properties) GU Yuan, AHA Accelerator for Change Alexander Zumdieck, METRO/Techstars Accelerator May Shi (Chinaccelerator)	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: 15:00 – 16:00</b>	<b>Where: Auditorium 3</b>
<b>What:</b> Pitch Session “Asia meets Europe”	
<b>Who:</b> Westtech Ventures Redstone Digital, Holtzbrinck Ventures, Cavalry Ventures, Prosiebensat1, Pan Asia Dow Capital Co. Ltd. China Young Angel Investors Association CBI Investment Management Tuspark Holdings	<b>Organizer:</b> Senate Department for Economics, Technology and Research

**Open Networking from 16:00 on**

## Excursion Day 3 – May 27, 2016

Meeting Point: ESMT, Schloßplatz 1, 10178 Berlin

Language: English

Number of participants: 20-30

**When: 10:00 – 13:00**

**Expert Tour 6: Holtzbrinck Ventures, Atlantic Ventures (tbc) and WestTech Ventures**

Topic: Funding for Startups – Insights in Venture Companies and their strategies

VCs are no longer a secret type of people – it's quite the opposite nowadays! In a change of dogma where not only startups have to apply for money but VCs have to become more visible to attract new companies they are open to talk details – when it comes to their funding circles, strategies and most potential markets. This tour is dedicated to everyone who is interested in VC money and curious about current agendas and markets. Learn from the best and use the opportunity of personal talks with experienced investment managers and principals.