



**11th Asia-Pacific Weeks Berlin**  
 May 23 - June 3, 2016  
 Asia-Europe Innovation Dialogue



**PROGRAM CONNECTING STARTUP CITIES DAY 2: Stop talking, start making – May 26, 2016**

Time/Room	Auditorium 2	Auditorium 3	Seminarraum 00.17.
9:00-9:30	<b>Breakfast</b>		
9:30-10:15	Panel – „Save the World“ How digital business models in Asia and Europe tend to make the world a bit better and entrepreneurs accept responsibility		Workshop with the Pitch Doctor – How to bring your startup on stage. And excite the audience!
10:00-11:00			
10:15-11:00	Panel – Refugees and Migration Best Practice Migration movements		
10:30-10:50		Starting-up as a German in Shanghai: Ups and Downs of an entrepreneurs career made in China	
11:00-11:30	<b>Break</b>		
11:30-12:00	Fireside Chat – A smart cities founders perspective on the Asian market (entry)		Promotion of Entrepreneurial Ecosystems: How is it done in ASEAN?
12:00-12:30		StartmeUp! Hong Kong and its ecosystem	
12:30-13:00	Social Innovation and how to turn your ideas into action	Business Cooperation Opportunities for start-ups in the Creative Economy Field - Expertise and practical cases from Shanghai'	

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Organizer:



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13:00-14:00	<b>Lunch break</b>		
14:00-14:30	Experiences and challenges in running a system integration startup in Cambodia	New ways of work: Death of office culture in Asia and Europe	Keynote and Think/workshop: "COMMUNITY SUPPORTED ENTREPRENEURSHIP IN POST GROWTH JAPAN:COLLABORATIVE MAPPING AS A TOOL FOR INTERNATIONAL ECOSYSTEMS CREATION"
14:30-15:00	Challenges and Opportunities when a Silicon Valley High-Tech Startup enters China	Building an accelerator out of a founders perspective: Why and how I decided to support and accelerate others	
15:00-15:30	Social Innovation Trends in Asia: A Singaporean Perspective		
15:30-16:00	<b>Break</b>		
16:00-16:30	One year after the earthquake: Rise in Nepal Tech Startup for Rebuilding Community	Startup 2 Corporate: A Co-Innovation Case Study from China with MathART, Hamo and SAP	
16:30-17:30	Keynote & Panel - Japan Town Project Berlin: 21st century urban development		
17:00-18:00			Leadership from another perspective - circle of experience sharing beyond boarders
From 18:00 on	<b>Fashion Tech Show by ElectroCouture // Music Performance by FeichangFresh // Open Networking &amp; Drinks</b>		

CONNECTING STARTUP CITIES DAY 2: Stop talking, start making – May 26, 2016

<b>When: all day long</b>	<b>Where: Wandelgang</b>
<b>What:</b> Open Space Exhibit	
<b>Who:</b> various exhibitors	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: all day long</b>	<b>Where: Café</b>
<b>What:</b> Open Networking Lounge-Area	
<b>Who:</b> all participants	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: all day long</b>	<b>Where: Bookshop</b>
<b>What:</b> Createathon – Thinkshop Area	
Meet like-minded people in a creative work environment. You have an idea to discuss? You want to use some charts and flipboards to visualize a new concept? You have a problem and want to solve it publicly? This area offers you all the materials to concept, brainstorm and prototype in a Design Thinking way. Enjoy!	
<b>Who:</b> all participants	<b>Organizer:</b> Senate Department for Economics, Technology and Research

**Breakfast // Open Networking at Café | Foyer 2: 9:00 – 9:30**

<b>When: 9:30 – 10:15</b>	<b>Where: Auditorium 2</b>
<b>What:</b> Panel “Save the World”	
How (digital) business models in Asia and Europe tend to make the world a bit better and entrepreneurs accept responsibility	
<b>Who:</b> Dénes Honus (GreenCity Solutions) Ayumi Matsuzaka (Berlin/Japan. Founder of DYCLE) Rahul Bensaï, Climate KIC Dr. CHENG Yiheng, Director ecoNovation Lab, Shanghai, Tongji University and COO CBI Investment Management Ltd. (HK); Member of the Club of Rome LI Yifan, Hesai Technology	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: 9:30 –11:00</b>		<b>Where: Seminarraum 00.17.</b>	
<b>What:</b> Workshop with the Pitch Doctor - How to bring your startup on stage. And excite the audience!			
<b>Who:</b> Christoph Sollich Philippe Linus Petit		<b>Organizer:</b> Senate Department for Economics, Technology and Research	

<b>When: 10:30 – 10:50</b>		<b>Where: Auditorium 3</b>	
<b>What:</b> Starting-up as a German in Shanghai: Ups and downs of an entrepreneurs career made in China			
<b>Who:</b> Marten Rauschenberg, Co-Founder, Entrepreneur The LOOP Photo Production Agency (Shanghai)		<b>Organizer:</b> Senate Department for Economics, Technology and Research	

<b>When: 10:15 – 11:00</b>		<b>Where: Auditorium 2</b>	
<b>What:</b> Panel – Refugees and Migration  The tech industry is not only watching but discovers potentials and uses them globally			
<b>Who:</b> Rami Rihawi, ReDi School of Digital Integration Florian Hoffmann, DO School Ajay Maharjan, Founder INNOVAKE Sopheakmonkol Sok (CEO at Codingate from Cambodia)		<b>Organizer:</b> Senate Department for Economics, Technology and Research	

**Break: 11:00 – 11:30**

<b>When: 11:30 – 12:30</b>		<b>Where: Auditorium 3</b>	
<b>What:</b> StartmeUp! Hong Kong and its ecosystem			
<b>Who:</b> Miss Jayne Chan (Invest Hong Kong) Chung (Invest Hong Kong) Case Story: Kerstin Bock		<b>Organizer:</b> Invest Hong Kong	

<b>When: 11:30 – 12:00</b>		<b>Where: Auditorium 2</b>	
<b>What:</b> Fireside Chat – a smart cities founders perspective on the Asian market (entry)			
<b>Who:</b> Dénes Honus (GreenCity Solutions)		<b>Organizer:</b> Senate Department for Economics, Technology and Research	

<b>When: 11:30 – 13:00</b>		<b>Where: Seminarraum 00.17.</b>	
<b>What:</b> Promotion of Entrepreneurial Ecosystems: How is it done in ASEAN?			
<b>Who:</b> Kerstin Wilde Peter Reger Maria Tarnogrocki Dong Tran Prof. Dr. Utz Dornberger		<b>Organizer:</b> GIZ	

<b>When: 12:30 – 13:00</b>		<b>Where: Auditorium 3</b>	
<b>What:</b> Business Cooperation Opportunities for startups in the Creative Economy Field - Expertise and practical cases from Shanghai			
<b>Who:</b> Dr. GUO Marina (Founding partner of BOP China Creative Ventures)		<b>Organizer:</b> Senate Department for Economics, Technology and Research	

<b>When: 12:30 – 13:00</b>		<b>Where: Auditorium 2</b>	
<b>What:</b> Social Innovation and how to turn your ideas into action			
<b>Who:</b> Florian Hoffmann, DO School		<b>Organizer:</b> Senate Department for Economics, Technology and Research	

**Lunch break at Foyer 2: 13:00-14:00**

<b>When: 14:00 – 14:30</b>		<b>Where: Auditorium 2</b>	
<b>What:</b> Experiences and challenges in running a system integration startup in Cambodia - where the laws and regulations of ICT, copyright, intellectual property are in place			
<b>Who:</b> Leap Sok, Cambodian CEO at Systems Experts		<b>Organizer:</b> Senate Department for Economics, Technology and Research	

<b>When: 14:00 – 14:30</b>		<b>Where: Auditorium 3</b>	
<b>What:</b> New ways of work: Death of office culture in Asia and Europe			
<b>Who:</b> Daria Markova, Roof Up Berlin		<b>Organizer:</b> Senate Department for Economics, Technology and Research	

<b>When: 14:00 – 15:30</b>	<b>Where: Seminarraum 00.17.</b>
<b>What:</b> Keynote and Think/workshop: "COMMUNITY SUPPORTED ENTREPRENEURSHIP IN POST GROWTH JAPAN: COLLABORATIVE MAPPING AS A TOOL FOR INTERNATIONAL ECOSYSTEMS CREATION"	
<b>Who:</b> Renata Piazza, HASEKURA Jan Lindenberg, place/making Stefan Göllner, place/making	<b>Organizer:</b> HASEKURA place/making

<b>When: 14:30 – 15:00</b>	<b>Where: Auditorium 2</b>
<b>What:</b> Challenges and Opportunities when a Silicon Valley High-Tech Startup enters China	
<b>Who:</b> LI Yifan, Hesai Technology	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: 15:00 – 15:30</b>	<b>Where: Auditorium 2</b>
<b>What:</b> Social Innovation Trends in Asia: A Singaporean Perspective	
<b>Who:</b> Penny Low (Singapore Social Innovation Park)	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: 15:00 – 15:30</b>	<b>Where: Auditorium 3</b>
<b>What:</b> Building an accelerator out of a founders perspective: Why and how I decided to support and accelerate others	
<b>Who:</b> ZHOU Xian (Founder of Buy42.com, Co-founder of Aha impact Accelerator)	<b>Organizer:</b> Senate Department for Economics, Technology and Research

**Break: 15:30 – 16:00**

<b>When: 16:00 – 16:30</b>	<b>Where: Auditorium 2</b>
<b>What:</b> One year after the earthquake: Rise in Nepal Tech Startup for Rebuilding Community	
<b>Who:</b> Ajay Maharjan (Founder INNOVAKE)	<b>Organizer:</b> Senate Department for Economics, Technology and Research

<b>When: 16:00 – 17:00</b>		<b>Where: Auditorium 3</b>	
<b>What:</b> Startup 2 Corporate: A Co-Innovation Case Study from China with MathARt, Hamo and SAP			
<b>Who:</b> Wang Yazhong (MATHARTSYS Corporation) Dr Fan Shijun (Hamo (Beijing) Technology Co. Ltd) Sebastian Wieczorek (SAP Berlin)		<b>Organizer:</b> Senate Department for Economics, Technology and Research	

<b>When: 16:30 – 17:30</b>		<b>Where: Auditorium 2</b>	
<b>What:</b> Keynote & Panel - Japan Town Project Berlin: 21st century urban development			
<b>Who:</b> Ryotaro Bordini Chikushi (Berlin/Japan. CEO of RESONANZ LLC.) Andreas Foidl Hiroto Kobayashi		<b>Organizer:</b> Senate Department for Economics, Technology and Research	

<b>When: 17:00 – 18:00</b>		<b>Where: Seminarraum 00.17</b>	
<b>What:</b> Leadership from another perspective - Circle of experience sharing beyond borders -			
<b>Who:</b> Kikuko Yano (Independent Media consultant, Mentor for female entrepreneur, Japan) Gift Preekamol Chantaranijakorn (Founder and Managing Director at Ma:D Club for Better Society, Thailand) Mr. Hiroto Kobayashi Nadine Bruder (Community Outreach Lead, Kickstarter)		<b>Organizer:</b> Naho Iguchi, Katja Hellkoetter (CEO at Constellations International)	

**Fashion Tech Show by ElectroCouture // Music Performance by FeichangFresh // Open Networking & Drinks**

## Excursions Day 2 – May 26, 2016

Meeting Point: ESMT, Schloßplatz 1, 10178 Berlin  
Language: English  
Number of participants: 20-30

**When: 10:00 – 13:00**

**Expert Tour 4: Clean Tech Business Park Berlin-Marzahn**

Topic: Modern industrial redevelopment in urban areas focusing on clean technologies and Start-ups

Cleantech Business Park is Berlin's largest industrial park – optimally aligned to the requirements of production-driven companies from the industry at the cutting edge – cleantech. It's all about creating an attractive environment for cleantech companies looking for space for individual growth – in one of the most exciting cities in Europe! Get some insights in a place where the future happens!

**When: 14:00 – 16:30**

**Expert Tour 5: EUREF-Campus**

Topic: Development of Smart City innovations at the example of EUREF-Campus – The Smart City Quarter

This tour intends to give you insights in a 360-Startup-Campus with accelerators, a guided tour through the campus and some meet and greets with working startups and projects.