

2019 “Corporates meet Startups” at A32



12:00PM - 01:00PM ARRIVAL GUESTS + LUNCH-BUFFET	
01:00PM - 01:20PM OPENING	<p>CEDRIK NEIKE (MANAGING BOARD OF SIEMENS AG, CEO OF THE OPERATING COMPANY SMART INFRASTRUCTURE)</p> <p>DR. RAINER SEIDER (HEAD OF UNIT FOREIGN TRADE, EUROPEAN ECONOMIC POLICY, DEVELOPMENT COOPERATION, SENATE DEPARTMENT FOR ECONOMICS, ENERGY AND PUBLIC ENTERPRISES)</p>
01:20PM - 02:00PM OPENING PANEL: “WHEN DAVID MEETS GOLIATH: ROLE MODELS OF CORPORATE AND STARTUP COLLABORATIONS”	<p>PANELISTS: CLAS NEUMANN (SENIOR VP, SAP)</p> <p>CEDRIK NEIKE (MANAGING BOARD OF SIEMENS AG, CEO OF THE OPERATING COMPANY SMART INFRASTRUCTURE)</p> <p>BJÖRN AVEMARK (HEAD OF BUSINESS DEVELOPMENT & PORTFOLIO MANAGEMENT AT DAIMLER MOBILITY SERVICE)</p> <p>MODERATOR: DERK MARSEILLE</p>
02:00PM - 02:30PM FIRESIDE CHAT: CONFESSIONS: TRY, LEARN AND ITERATE - HOW CORPORATES CAN FOSTER THEIR INNOVATION STRATEGY WHILE WORKING WITH / IMPLEMENTING STARTUP TEAMS	<p>SPEAKERS: ROBERT HARDT (PARTNER, NEXT47)</p> <p>ROY RAO (SAP STARTUP ACCELERATOR FOR DIGITAL SUPPLY CHAIN, SAP)</p> <p>MODERATOR: DERK MARSEILLE</p>
2:30PM - 3:05PM PITCH HOUR: STARTUP PITCHES 1 (4 MIN PITCH, 4 MIN Q&A)	<p>FLOAT (2:30 - 2:38)</p> <p>TRINCKLE (2:39 - 2:47)</p> <p>SYNFIOO (2:48 - 2:56)</p> <p>PRECOGNIZE - FRANK HERTLING (2:57-3:05)</p>
3:05PM - 3:30PM COFFEE BREAK	
3:30PM - 4:20PM PITCH HOUR: STARTUP PITCHES 2 (4 MIN PITCH, 4 MIN Q&A)	<p>INSTAFREIGHT (3:32-3:40)</p> <p>SPHERITY (3:41-3:50)</p> <p>TRAVEL M (3:51-4:00)</p> <p>SUNCRAFTER (4:02-4:10)</p> <p>FCELLER (4:11 - 4:20)</p>
3:20PM - 4:30PM WORKSHOP - UNLIKELY ALLIES (BREAKOUT ONE)	<p>SPEAKER: CHRISTIAN KOCH (STRATEGY & CONSULTANCY)</p> <p>MODERATOR: LEON REINER (IMPACT HUB BERLIN)</p>
4:20PM - 5:10PM PANEL: BIGSUN, AS WE SEE IT IS “A NEW MODEL: STARTUP CORPORATE COLLABORATION IN INDIA”	<p>PANELISTS: MARGIT HELLWIG BÖTTE (CONSULATE GENERAL OF THE FEDERAL REPUBLIC OF GERMANY IN BENGALURU)</p> <p>DEBASIS GOSWAMI (HEAD - OPEN INNOVATION, STARTUP ENGAGEMENT, NEW GROWTH PROGRAMS AT ROBERT BOSCH ENGINEERING AND BUSINESS SOLUTIONS, BOSCH DNA)</p> <p>VIVEK KUMAR (DIRECTOR & CTO, SUAB)</p> <p>AMRITA GANDIKOTA (MANAGER, INDO GERMAN CHAMBER OF COMMERCE)</p> <p>MODERATOR: DERK MARSEILLE</p>
5:10PM - 5:30PM KEYNOTE: UNBUNDLING STARTUP-CORPORATE INNOVATION & COLLABORATION REPORT	<p>SPEAKER: VOLKER HEISTERMANN (MANAGING DIRECTOR, AUTOMOTIVE INNOVATION AT YUSHAN VENTURES, INC.)</p>
5:30PM - 6:30PM PANEL “ASIAN GERMAN DIGITIZATION HUB: COLLABORATING, INNOVATING AND DISRUPTING TO DEAL WITH EMERGING INNOVATION PLATFORMS”	<p>PANELISTS: MARIUS SWART (DIGITAL LEAD: STRATEGY & OPERATIONS HENKEL)</p> <p>AUGUSTO PELLARINI (BOARD MEMBER DEUTSCHE TELEKOM, HEAD OF TRANSFORMATION)</p> <p>PHILIPP WEHN (DIGITAL INNOVATION MANAGER, SIEMENS MOBILITY)</p> <p>DR. ULRICH KLEIPASS (PRINCIPAL CC DIGITAL, ROLAND BERGER)</p> <p>MODERATOR: MARCEL MÜNCH</p>
6:30PM - 09:00PM NETWORKING (BBQ + DRINKS)	

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