

The Royal Thai Embassy Berlin and the German Asia-Pacific Business Association (OAV) cordially invite you to explore Thailand's potential as partner for German digital business in the Asia-Pacific and to discuss the perspective for economic and innovation partnership in digital economy at the seminar:

## **Moving forward the Digital Business and Innovation Partnership with Germany**

16 May 2017, 15.15 - 16.45 hrs, Eichensaal, Palais Festungsgraben, Berlin

Digital transformation and the 4<sup>th</sup> industrial revolution create unprecedented opportunities for Thai - German business partnership and cooperation in R & D in the field of digital and creative industries. The seminar will discuss (1) Thailand's attractive investment incentives for digital business, (2) modern infrastructure Thailand offers, especially in the Eastern Economic Corridor (EEC) and innovation clusters around the country, and finally (3) Thailand's policy on skill and talent development and digital business incubation.

### Programme

15.15 - 15.20 hrs **Welcome remarks**

by H.E. Mr. Dhiravat Bhumichitr, Ambassador of the Kingdom of Thailand to the Federal Republic of Germany

15.20 - 15.30 hrs **Opening address on "Thailand and ASEAN's potential in digital business from German business perspective"**

by Mr. Timo Prekop, Executive Member of the Board of the OAV - German Asia-Pacific Business Association

15.30 - 16.45 hrs **Panel discussion: "Strengthening Thai - German Business Partnership for the Digital Transformation of Asia-Pacific."**

(1) **Thailand's policy and strategy to promote digital economy, start-ups and digital business.**

by Ms. Kasitorn Pooparadai, PhD, Senior Division Director, Policy Research Division, Digital Economy Promotion Agency (DEPA), Vice-Chairpersons of the DEPA Strategies Working Group;

(2) **Investment incentives and business facilitation for digital business**

by Ms. Yordkamon Suthirapojn Deputy Director, Thailand Board of Investment (BOI), Frankfurt am Main

**Networking reception** (Thai finger foods will be served)

Please register via <http://apwberlin.de/registration>, then "May 16: Embassy Day"

