

Press Talk on May 15, 10 am to 12.30 pm at DIHK, Room Berg-Münchemeyer

Moderation: Sven Siebert, Spokesman of SenWiEnBe

Participants:

Ramona Pop, Berlin Mayor and Senator for Economics, Energy and Public Enterprises supports sustainable concepts for the growing city of Berlin. She not only takes care of the continuous economic growth, she also takes into account its impact on resource consumption and environmental pollution. The political scientist Ramona Pop is member of Abgeordnetenhaus, the Berlin parliament since 1997. She was the chairwoman of the parliamentary group of The Greens in Abgeordnetenhaus (2009 – 2016). Since December 2016 she is the economic senator of Berlin that takes a leading role when it comes to innovation, startups and digitalization in Europe. It is important to Ramona Pop to shape the technological change and digitalization in a way that everyone benefits from.

Sutanto Soehodho, Deputy Governor for Trade, Industry and Transportation, City of Jakarta; HE Sutanto Soehodho has held a Professorship for Transportation Modelling at the University of Indonesia since 2004. He received his Master Degree and Ph.D. in Civil Engineering from the University of Tokyo. Prof Soehodho has been through various positions such as CEO of a toll road company, Director of a cement industry, Vice Rector of the University of Indonesia, and, since 2009 as the Deputy Governor of Jakarta for Trade, Industry and Transportation. As Deputy Governor, Sutanto Soehodho envisions Jakarta as a city with modern services which can compete with other developed cities.

Clas Neumann, Senior Vice President, Head of Global SAP Labs Network and Fast Growth Market Strategy Group; Clas Neumann is Senior Vice President of SAP, Head of Global SAP Labs Network and Head of Fast Growth Market Strategy Group. Neumann is recognized for his business achievements in Asia. At present, he serves as a spokesperson for the Asia-Pacific Association of German Industries (APA), a board member of the East Asian Association (OAV) and a member of the Indo-German advisory council of the Prime Minister of India and the German Chancellor. He is living in Shanghai.

Prof. Lei Xianzhang, Director General, European Representative Office, State Grid Corporation of China; Prof. Dr. Xianzhang Lei is the Director General of European Representative Office of State Grid Corporation of China in Berlin. He received Ph.D. from Technische Universität Berlin in Germany and continued his Post-Doctor at Yale University in the USA. Afterward, he joined with Siemens AG in Germany. Since 2010 he works with State Grid Corporation of China. He is also selected as a member of "Thousand Talents Program" of China since 2010.

Dr. Christian Lüdtke, CEO etventure; Founder and Managing Director of the digital consultancy and company builder etventure. As such, he implements digital strategies and business models for corporates as well as Startups. Christian is also responsible for developing Public Private Partnerships e.g. for the European Union. Previously, he spent 10 years at Bertelsmann across various positions from Senior Director for Corporate Controlling & Strategy to VP Corporate Development. His focus was on driving innovations and setting up the Venture Capital Fund BDMI. Christian also managed a 100 Million Dollar Innovation Fund for Houghton Mufflin Harcourt, the world's largest publisher for school books.

Shradha Sharma, CEO & Chief Editor YourStory, Shradha Sharma is the founder, CEO and chief editor of YourStory, a media technology platform for entrepreneurs. Before starting YourStory in 2008, Sharma served as an Assistant Vice President at CNBC TV18 and also a Brand Adviser at Times of India. She has been called „...the biggest storyteller of India's digital space and her company has

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been described as „India’s biggest and definitive platform for startups and entrepreneurs-related stories, news, resources and research reports.“ She is one of India’s greatest influencers and part of the 500 most influential people on LinkedIn.