

Asia-Pacific Weeks Berlin 2016

For further information and the complete program please visit our website: www.apwberlin.de/en

Registration for events:
www.apwberlin.de/registration

#AsiaPacificBerlin
#AEID2016
www.APWberlin.de

With generous support of:



Main Sponsor:

DAIMLER

Sponsors:



Partners:



Imprint
Publisher: Senate Department for Economics, Technology and Research in cooperation with the Asia-Pacific Forum Berlin and Berlin Partner for Business and Technology
Design: eye-solution GmbH | Print: Das Druckteam Berlin
As of May 3, 2016 | subject to change



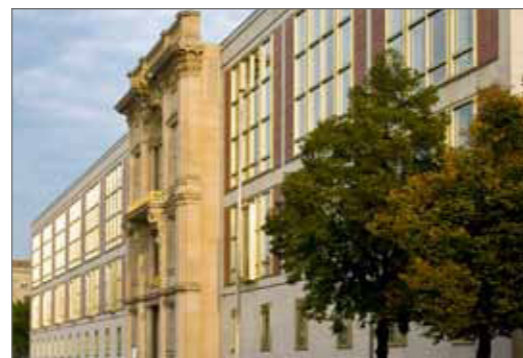
APW 2015 ©Frank Nürnberger, APFB



Movie Poster "Legendary Amazons"



© Nannuoshan tea house



European School of Management and Technology © ESMT

Be part of the Europe-Asia Innovation Dialogue:

www.apwberlin.de/en

#AsiaPacificBerlin
#AEID2016



© Christoph Czarski



Embassy of India in Berlin



"Labs to Public", APW 2015 © Frank Nürnberger, APFB



Chinese porcelain, underwater discovery - 1822 © SDTB / C. Kirchner



Networking at Embassy Day, APW 2015 ©Frank Nürnberger, APFB

OPENING EVENT OF THE ASIA-PACIFIC WEEKS

23/5
14:30-21:00 Haus der Deutschen Wirtschaft **1**
Asia-Europe Innovation Dialogue: Federal Minister Peter Altmaier, Senator Cornelia Yzer, the German business world, as well as representatives of the Asian-Pacific partner countries will inaugurate the 11th Asia-Pacific Weeks with 400 guests from Germany and Asia.
● Senate Department for Economics, Technology and Research Berlin

EMBASSY DAY

24/5
08:00-17:00 ESMT **2**
4th Embassy Day Asia-Pacific
The Asian Embassies in Berlin host business seminars and workshops for founders, companies and investors. Country-specific cultural and culinary highlights add to the fascinating experience.
● Asia-Pacific Forum Berlin e.V.

24/5
09:00-11:00 ESMT, Auditorium 1 **2**
The Startup Ecosystem in Singapore
● Embassy of the Republic of Singapore

24/5
09:00-14:00 ESMT, Auditorium Maximum **2**
Korean-German Startup Investment Forum
● Embassy of the Republic of Korea, Ministry of Trade, Industry and Energy (MOTIE) of the Republic of Korea, Korea Trade-Investment Promotion Agency (KOTRA)

24/5
12:00-13:30 ESMT, Auditorium 1 **2**
Starting Business in Malaysia
● Embassy of Malaysia, Malaysian Investment Development Authority

24/5
12:00-13:30 ESMT, Auditorium 2 **2**
Far-flung Pioneers. Japanese Startups in Germany/German Startups in Japan
● Embassy of Japan

24/5
14:00-16:00 ESMT, Auditorium Maximum **2**
„Wachstum und Entwicklung durch Innovation“
● Embassy of the People's Republic of China

24/5
14:30-16:00 ESMT, Auditorium 1 **2**
Vietnam Tourist and Cultural Promotion
● Embassy of the Socialist Republic of Vietnam

24/5
14:30-16:30 ESMT, Auditorium 2 **2**
Digital Age in Pakistan: The Rise of Tech Startups, Impact on Smart Governance & Opportunities for International Collaboration and Investment
● Embassy of the Islamic Republic of Pakistan

CONNECTING STARTUP CITIES

Conference "Connecting Startup Cities"
The three-day conference program is directed towards internationally oriented startups, established enterprises, innovation labs, venture capitalists, accelerators, research institutions and political decision makers from Germany and the Asia-Pacific region.

25/5
09:00-20:00 ESMT **2**
1st Day - "The (BIG) Picture"
"Startups and their ecosystems": the differences and the common grounds of both markets will be focused as well as synergies and overlaps, expansion and internationalization, cultural and societal issues.
● Senate Department for Economics, Technology and Research Berlin & Partners

26/5
09:00-20:00 ESMT **2**
2nd Day - "Stop Talking, Start Making"
"Stop talking, start making": in the course of think- and workshops on topics such as Smart Cities, Green Tech, Social Business and Migration, attendees will get the chance to develop real ideas and concepts that will provoke societal and economic change.
● Senate Department for Economics, Technology and Research Berlin & Partners

27/5
09:00-16:00 ESMT **2**
3rd Day - "Innovation and Exchange"
Traditional industries and companies meet young innovation. What does innovation management mean? How can the old learn from the new economy and vice versa? How can they work together?
● Senate Department for Economics, Technology and Research Berlin & Partners

Registration for events:
www.apwberlin.de/registration

Patron

Joachim Gauck
President of the Federal Republic of Germany

Advisory Board

Chair:
Cornelia Yzer
Senator for Economics, Technology and Research

Members:
Dr. Frank-Walter Steinmeier Federal Minister for Foreign Affairs
Sigmar Gabriel Federal Minister for Economic Affairs and Energy
Dr. Gerd Müller Federal Minister for Economic Cooperation and Development
Dr. Georg Schütte State Secretary at the Federal Ministry of Education and Research
Dr. Hubert Lienhard Chairman of the Asia-Pacific Committee of German Business
Prof. Dr. Klaus-Dieter Lehmann President of the Goethe-Institut
Ulrich Grillo President of the Federation of German Industry (BDI)
Dr. Eric Schweitzer President of the Association of German Chambers of Commerce and Industry (DIHK)
Prof. Dr. Hermann Parzinger President of the Prussian Cultural Heritage Foundation
Liz Mohn Vice-Chair of the Bertelsmann Stiftung Executive Board
Dr. Roland Busch Member of the Managing Board of Siemens AG
Eckart von Klæden Head of External Affairs of Daimler AG
Claus Neumann Senior Vice President & Global Head - SAP Labs Network
Dr. Johannes Evers President of the Savings Banks Association Berlin
Prof. Dr. Bernd M. Scherer Director of the Haus der Kulturen der Welt
Dieter Ernst Member of the OAV-Executive Committee
Dr. Martin Posth Commissioner of the Asia-Pacific Weeks



Asia-Pacific Weeks Berlin (APW) 2016 – Asia-Europe Innovation Dialogue



Tokyo Skyline with Mount Fuji and Skytree © Fotolia, eyetronic

For this year's Asia-Europe Innovation Dialogue the APW will bring together entrepreneurs and partners from Asian and European startup ecosystems. We will focus on locations, context, and interaction networks for startups, growth and innovation. Such ecosystems include universities and research institutions as well as founders and conveyors (incubators, accelerators, co-working spaces), VC funds, angel investors and service providers, and established companies as strategic partners.



Networking © APFB e.V./Frank Nürnberger

Berlin distinguishes itself today as a creative and green city as well as a science metropolis, as a site of interdisciplinary research and development of future technologies and concepts. This forms an attraction for innovative startups, but also for established companies and international investors.

Registration for events:
www.apwberlin.de/registration

On May 23, 2016 the APW start with an Opening Event at the Haus der Deutschen Wirtschaft. High ranking guest speakers will present an introduction to the "Asia-Europe Innovation Dialogue". On Tuesday (May 24, 2016) the 4th Embassy Day Asia-Pacific is held at the ESMT (European School of Management and Technology) with business conferences, workshops and presentations, as well as cultural highlights.

During the three day conference "Connecting Startup Cities" (May 25-27, 2016) at the ESMT, experts and stakeholders from Europe and Asia will discuss the conditions for a successful start in the German and Asian markets and inquire as to how startup ecosystems can be fostered and improved.

An extensive and versatile Partner Program complements the central APW events. Various institutions from the arts & culture, science and business sectors participate as third party organizers and present relevant topics of the Asia-Pacific region.

The APW 2016 also continue with the "Smart Cities" theme which will be featured again by the congress exhibition Metropolitan Solutions (May 31 - June 2, 2016).



Feign: You move me ©2016 by Kim Hyun-Jung



11th Asia-Pacific Weeks Berlin
Asia-Europe Innovation Dialogue
May 23 – June 3, 2016



28/5
12:30-13:30 Kunstgewerbemuseum **1**
GUIDED TOUR: Asia in Berlin
China-Enthusiasm during the Baroque Period II: White Gold, Porcelain and Chinoiserie
Tour through a broad collection of faience and porcelain which were based on the style of Chinese "White Gold"
● Asia in Berlin – guided tour by Mai Lin Tjoo-Bonatz

30/5
18:00 Koreanisches Kulturzentrum **1**
PRESENTATION: Mi Rok Li und sein Erbe
Verein der koreanischen Literaten in Deutschland plant sein Frühjahrseminar und seine 9. Buchpräsentation
Referent:in: Dr. Sylvia Bräsel (Universität Erfurt)
● Verein der koreanischen Literaten in Deutschland

30/5
18:00 Indische Botschaft in Berlin, Auditorium **15**
PERFORMANCE: AAMAR MUKTI – Indian Dance Theatre on the occasion of Tagore's birth anniversary
Indian Dance Theatre performance based on texts and dances from Tagore, the first Nobel prize winner from India
● Indische Botschaft in Berlin

31/5
19:00 Chinesisches Kulturzentrum Berlin **6**
VERNISSAGE: 100 Degrees Reconnecter – Männliche Mauern
Story of a Chinese photographer's visit of Hohenzollern Castle

31/5
18:30 Humboldt-Universität zu Berlin, Institut für Asien-/Afrikanistikwissenschaften (IAAW) **2**
PRESENTATION: Vlab – neue Impulse für deutsch-vietnamesischen Kulturtransfer
Sozial-kultureller Treffpunkt für Menschen mit vietnamesischen Wurzeln oder Interesse in vietnamesischer Kultur, Schaffung von Kulturvermittlungs- und Bildungsangeboten

31/5
18:00-00:00 Uhr (THU), 10:00-20:00 (FRI) ● DMY International Design Festival **23**
EXHIBITION: Delicious Design – New Tendencies from South Korea
The origin of the exhibition lies in the globalisation of the culinary culture, in which mixing ingredients and crossing dishes have no limits
● Keum Art Projects, DMY Berlin

31/5
18:00-14:00 ● HU/Mori-Ōgai-Gedenkstätte **7**
GUIDED TOUR: Ein Paradies der Kinder – der westliche Blick auf Kindheit in Japan um 1900
Einblick in die Perspektive europäischer Reisender auf das Leben japanischer Kinder an der Wende zum 20. Jahrhundert

31/5
14:00-16:00 ● Staatliche Museen zu Berlin, Schloss Köpenick **17**
GUIDED TOUR: Asia in Berlin
China Enthusiasm during the Baroque Period I: Chinoiserie and Interior Design
Tour through the castle Köpenick, various types of art are introduced, which are based on Asian shapes, techniques and images
● Asia in Berlin – guided tour by Mai Lin Tjoo-Bonatz

31/5
18:15 ● Freie Universität Berlin, Konfuzius-Institut, Room 203 **14**
FILM: Zufucht in Shanghai
Shanghai, die Stadt am Meer, als letzte und einzige Möglichkeit zur Rettung der Juden während des Nazi-Regimes; Deutsche Vertonung
● Konfuzius-Institut

31/5
16:00-20:30 ● VHS Berlin-Mitte **14**
LANGUAGE COURSE: Südostasiatischer Kulturabend
Ein vielfältiges Programm südostasiatischer Kultur, von Balesinischem Tanz zu Vietnamesisch-, Thai- und Indonesisch-Sprachkursen bis hin zu indonesischen Filmen

31/5
18:00 ● Urania Berlin **14**
ARTIST DISCUSSION: Germany-Korea: An approach of cultures
Dialogue between German-Korean artists about historical backgrounds and perspectives of neo-cubism
● Atelier SMK/Sooki Koepfel

31/5
18:00 ● Nannuoshan tea house **10**
VERNISSAGE: About Ears, About Birds – Paintings by Chan Suet Yi
Vernissage of the exhibition by Hong-Kong artist Chan Suet Yi

31/5
19:00 ● Nannuoshan tea house **10**
TEA-CEREMONY: Ritual of Tea
Chinese artist Xinglang Guo will perform "Ritual of Tea", a performance and installation about Chinese tea and cultural dialogues

31/5
10:30-11:30 ● Deutsches Technikmuseum **20**
GUIDED TOUR: Asia in Berlin
The Titanic of the East – Treasure Hunt of a Chinese Junk
Tour through the museum of technology Berlin (Technikmuseum Berlin): treasure hunt of an old sunken Chinese sailing ship
● Asia in Berlin – guided tour by Mai Lin Tjoo-Bonatz

31/5
18:00-20:00 Bertelsmann SE & Co. KGaA **26**
LECTURE: Can India Innovate its Way to the Top?
Mr. Ravi Srinivasan (Chairman of the Board at Bank of Baroda, India) will address whether India will be able to overcome the challenges to become a dynamic and innovative economy
● Bertelsmann Stiftung

31/5
18:00 ● Schwartzsche Villa **27**
LECTURE: Myanmar: Aktuelle Prozesse des Wandels
F. Kraas, Professorin für Anthropogeographie, thematisiert die sozio-ökonomischen Entwicklungsprozesse und Entwicklungspotentiale in Myanmar
● Gesellschaft für Erdkunde zu Berlin

