



11th Asia-Pacific Weeks Berlin
 May 23 - June 3, 2016
 Asia-Europe Innovation Dialogue



PROGRAM CONNECTING STARTUP CITIES DAY 1: The (BIG) Picture – May 25, 2016

Time/Room	Auditorium Maximum	Auditorium 2	Auditorium 3	Seminarraum 00.14.	Forum	Seminarraum 00.17.
9:00-9:30		Breakfast				
09:30-11:00	Opening Talk / Welcome Introduction Panel Discussion „Asia meets Europe“					
11:00-11:30	Break					
11:00-13:00						
11:30-12:15		The Berlin Start-Up Ecosystem: The Contribution of the Local Business Development Bank				
12:30-13:00		Fireside Chat – Daily Dose of an entrepreneur’s life in Asia and Europe	Trends Analysis – Opportunities and Obstacles for Cross-Continental Cooperation (China and Germany)	Becoming a university entrepreneur - Startups as Spin offs	Very alike but not the same: How Indian and German entrepreneurs are reshaping our future	Korea’s Change from a Conglomerate- to a Start-Up-Nation: A Comparison of the Korean and German Start-Up Scene

WLAN Login: apwberlin2016 | Password: AEID2016

Organizer:



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Lunch Break			
13:00-14:00			
14:00-14:30		Taiwan - A dive into the local startup ecosystem	
14:00-15:00	Panel – Education in Tech and Entrepreneurship in Asia and Europe		First Blue Planet Water Dialogues 2016 – Start-ups in the water sector – Part I
15:00-15:30		Same, same but different – the culture of digital communications in China, Japan and Germany	Architecture for incubators - How to build sustainable work-life-places for startups
15:30-16:00	Break		
16:00-17:00	Look east! Hitfox - the company builder recognising the potential of the Asian market before anyone else did.	Panel - Odds and risks of internationalisation	First Blue Planet Water Dialogues 2016 – Start-ups in the water sector – Part II
17:00-17:30	Internationalisation on the run – How EyeEm became globally successful	„Market research and entry strategies“ How to properly prepare for a Chinese market entry	Start Alliance Berlin – Shanghai How Berlin and Shanghai Start-ups can profit from the new exchange program and the services of the cooperation partners
17:30-18:00	The definition of success in Asia and Europe	Market entry strategies of Asian High-Tech firms in Europe	
From 18:00 on	Open Networking		

CONNECTING STARTUP CITIES DAY 1: The (BIG) Picture – May 25, 2016

When: all day long	Where: Wandelgang
What: Open Space Exhibit	
Who: various exhibitors	Organizer: Senate Department for Economics, Technology and Research

When: all day long	Where: Café
What: Open Networking Lounge-Area	
Who: the whole startup ecosystem	Organizer: Senate Department for Economics, Technology and Research

When: all day long	Where: Bookshop
What: Createathon // Thinkshop Area	
Meet like-minded people in a creative work environment. You have an idea to discuss? You want to use some charts and flipboards to visualize a new concept? You have a problem and want to solve it publicly? This area offers you all the materials to concept, brainstorm and prototype in a Design Thinking way. Enjoy!	
Who: all participants	Organizer: Senate Department for Economics, Technology and Research

Breakfast // Open Networking at Café | Foyer 2: 9:00 – 9:30

When: 9:30 – 11:00	Where: Auditorium Maximum
What: Opening Talk // Welcome – Introduction Panel Discussion - "Asia meets Europe"	
Welcome of the participants. Wrap up about Asia-Pacific-Weeks at all, short introduction of the meta topic startups and their ecosystems	
Panel: Chances and opportunities of connecting both markets and ecosystems for entrepreneurs and their companies.	
Who: Dr. Rainer Seider (Senate Department for Economics, Technology and Research) Christian Herzog (Berlin Partner for Business and Technology) Speaker Panel: Ryotaro Bordini Chikushi, Founder and CEO @ RESONANZ LLC. Manhong Mannie Liu (PhD), Author and Editor "Angle without borders" Penny Low, Founder & President Singapore Social Innovation Park Ltd. Vikram Upadhyaya, GHV Accelerator Holger Weiss, Startup Entrepreneur	Organizer: Senate Department for Economics, Technology and Research

Break: 11:00 – 11:30

When: 11:00 – 13:00**Where:** Seminarraum 00.17.**What:** Korea's Change from a Conglomerate- to a Start-Up-Nation: A Comparison of the Korean and German Start-Up Scene

Who: Koen Lenssen (investment manager Tengelmann Ventures), Paul Schwarzenholz (former Flaconi), Andrea Joras (MD Berlin Partner for Business and Technology), Prof. Dr. Niels Pinkwart (HU Berlin), Bernard Moon (SparkLabs Global Ventures and of SparkLabs accelerator), Dr. Gi Won On, Ludolf Ebner-Chung (CEO Naldo)

Organizer: OAV - German Asia-Pacific Business Association**When:** 11:30 – 12:15**Where:** Auditorium 2**What:** The Berlin Start-Up Ecosystem: The Contribution of the Local Business Development Bank**Who:** Dr. Matthias von Bismarck-Osten, IBB**Organizer:** Senate Department for Economics, Technology and Research**When:** 11:30 – 13:00**Where:** Seminarraum 00.14.**What:** Becoming an university entrepreneur – Startups as Spin offs

Who: Prof. Peter Ruge
Dipl.-Ing, Lei Zhang,
Dr. WANG Yi,
Dr. SU Renzai,
Frau WANG Na,
Prof. Dr.-Ing. Alexander Pfriem
Prof. Dr. Richard Merk
Herr Thomas Andersen

Organizer: Ski – Stadtkultur - international**When:** 11:30 – 13:00**Where:** Forum**What:** Very alike but not the same: How Indian and German entrepreneurs are reshaping our future

Who: Neelam Chibber and Jacob Mathew (Industree Foundation)
Wolfgang Hoeltgen and Samay Kohli (Grey Orange Robotics)
Vaibhav Chhabra (Maker's Asylum)
Maxie Matthiessen (Ruby Cup)

Organizer: Bertelsmann Stiftung

When: 12:30 – 13:00	Where: Auditorium 2
What: Fireside Chat Interview of 2 founders from Europe and Asia - Daily dose of entrepreneurs life - insights in differences and similarities on the 2 continents. Which challenges do each of them face? Do they vary strong on these 2 markets?	
Who: Niklas Jansen (Blinkist) Takuma Iwasa (Japan, CEO Cerevo)	Organizer: Senate Department for Economics, Technology and Research

When: 12:30 – 13:00	Where: Auditorium 3
What: Trends Analysis: Opportunities and Obstacles for Cross-Continental Cooperation (China and Germany)	
Who: QIN Liwen, CEO and Founder of Trends Eurasia	Organizer: Senate Department for Economics, Technology and Research

Lunch Break at Foyer 2: 13:00 – 14:00

When: 14:00 – 14:30	Where: Auditorium 3
What: Taiwan: A dive into the local startup scene	
Who: Harry Hsu (Taiwanese Business Angel) Jason Hsu (Taiwanese Legislator)	Organizer: Senate Department for Economics, Technology and Research

When: 14:00 – 15:00	Where: Auditorium 2
What: Panel - Education in tech & entrepreneurship in Asia and Europe How to prepare a founder for potential failings? How important is culture and society when it comes to failure and success? Is it a real option in life to become an entrepreneur? Should we teach our children that failure isn't bad at all but just one step further in life?	
Who: Martina Neef (Rock it Biz gGmbH) Evgeni Kouris (Toywheel) Kalaya Kobidvitsh (Fabcafé Bangkok) Audrey Han (Findit Incubator) Sopheakmonkol Sok (Codingate)	Organizer: Senate Department for Economics, Technology and Research

When: 14:00 – 15:30	Where: Forum
What: First Blue Planet Water Dialogues 2016 – Startups in the water sector – Part I	
Who: tbd	Organizer: Senate Department for Economics, Technology and Research BMUB German Water Partnership e.V.

When: 14:00 – 15:30		Where: Seminarraum 00.17.	
What: Architecture for incubators - How to build sustainable work-life-places for startups			
Who: Prof. Peter Ruge Dipl.-Ing, Lei Zhang Dr. WANG Yi Dr. SU Renzai WANG Na, Prof. Dr.-Ing. Alexander Pfriem Prof. Dr. Richard Merk Thomas Andersen		Organizer: Ski - Stadtkultur - international	

When: 15:00 – 15:30		Where: Auditorium 3	
What: Same, same but different – the culture of digital communications in China, Japan and Germany			
Who: Kai Kottenstede, Director China & Senior Consultant Food Technologies, Storymaker Keiichiro Yano, Business Development Manager Japan, Storymaker		Organizer: Senate Department for Economics, Technology and Research	

Break: 15:30 – 16:00

When: 16:00 – 17:00		Where: Auditorium 3	
What: Panel - Odds and risks of Internationalisation And is it always important to scale global or can you even become successful just within one market?			
Who: Constantin Robertz (Managing Director Zalora) Kalaya Kobidvitsh (Fabcafé Bangkok) Swetang Dave (CEO consta cool)		Organizer: Senate Department for Economics, Technology and Research	

When: 16:00 – 17:00		Where: Auditorium 2	
What: Look East! Hitfox - the company builder recognising the potential of the Asian market before anyone else did.			
Who Moderator: QIN Liwen (Trends Eurasia) Speaker: Sabrina Faschko, Asian Telecom Operations at Zeotap (Big Data) Tim Koschella, Applift, Co-Founder (Adtech)		Organizer: Senate Department for Economics, Technology and Research	

When: 16:00 – 17:30	Where: Seminarraum 00.17.
What: Start Alliance Berlin – Shanghai How Berlin and Shanghai Startups can profit from the new exchange program and the services of the cooperation partners	
Who: tbd	Organizer: Berlin Partner for Business and Technology

When: 16:00 – 18:00	Where: Forum
What: First Blue Planet Water Dialogues 2016 – Startups in the water sector – Part II	
Who: tbd	Organizer: Senate Department for Economics, Technology and Research BMUB German Water Partnership e.V.

When: 17:00 – 17:30	Where: Auditorium 2
What: Internationalisation on the run How EyeEm became globally successful	
Who: Gen Sadakane – Founder EyeEm	Organizer: Senate Department for Economics, Technology and Research

When: 17:00 – 17:30	Where: Auditorium 3
What: “Market research and entry strategies” – How to properly prepare for a Chinese market entry	
Who: Janna Lipenkova, Anacode.de	Organizer: Senate Department for Economics, Technology and Research

When: 17:30 – 18:00	Where: Auditorium 2
What: The definition of success in Asia and Europe. And the differences in building business models.	
Who: Dr. Savas Tümis (Alumni TU Berlin, Management and Industry Consultant)	Organizer: Senate Department for Economics, Technology and Research

When: 17:30 – 18:00	Where: Auditorium 3
What: Market entry strategies of Asian High-Technology firms in Europe (part of BENHU project)	
Who: Prof. Mario Glowik (HWR – part of BENHU project (Berlin Entrepreneurship Network for Universities and Companies))	Organizer: Senate Department for Economics, Technology and Research

Networking // Entertainment from 18:00 on

Excursions Day 1 – May 25, 2016

Meeting Point: ESMT, Schloßplatz 1, 10178 Berlin

Language: English

Number of participants: 20-30

When: 16:00 – 18:00

Expert Tour 1: Ahoy! Berlin Co-Working Space

Topic: Creative environment for Tech Startups: Co-Working Space Ahoy

Ahoy! Berlin is a space for coworking and innovation, where individuals and companies can rent fully equipped work stations, quiet offices and organize events under flexible terms. Over 3000 square metres for hard work and serious play! All participants are invited to experience the environment of tech companies and talk details in personal sessions with some founders.

When: 14:00 – 16:30

Expert Tour 2: Impact Hub & Migration Hub

Topic: Ideas for a better world: global platforms and collaborations in the field of social innovations

In a world like ours, entrepreneurs are not only responsible for innovation and tech but also to make life better. Current, global problems are also part of the startup agenda – they build companies and products to not only interact but also give refugees a perspective for their „new“ lives. The Migration Hub is an inspiring environment to connect with people and find solutions and approaches for the refugee crisis and migration topics. It’s about social responsibility and the tech world is accepting the challenge!

When: 14:00 – 16:30

Expert Tour 3: Centre for Entrepreneurship (TU-Berlin) and Fraunhofer IPK

Topic: Fostering entrepreneurship and start-up support through research institutions: Centre for Entrepreneurship TU Berlin and Fraunhofer IPK

Discover the entrepreneurial spirit at the Technische Universität (TU) Berlin. Meet like-minded, creative people that are not only young but also innovation-driven like no one else. Get insights in a successful program for student founders and the Institute for Production Systems and Design Technology afterwards where we talk about application-oriented system solutions covering the whole spectrum of industrial usage.