

PROGRAM

Opening of the Asia-Pacific Weeks Berlin 2017 - Asia-Europe Dialogue on Digitalization

Monday, 15 May 2017

Franz von Mendelssohn-Saal, Haus der Deutschen Wirtschaft, Breite Str. 29, 10178 Berlin

15:00 OPENING ASIA-PACIFIC WEEKS BERLIN 2017

Dr. Martin Wansleben Director General, German Chamber of Commerce and Industry (tbc)

Ramona Pop Mayor and Senator for Economics, Energy and Public Enterprises

Dirk Wiese Parliamentary State Secretary at the Federal Ministry for Economic Affairs and Energy

Sutanto Soehodho Deputy Governor for Trade, Industry and Transportation, City of Jakarta

Cedrik Neike Member of the Board, Siemens AG (tbc)

15:30 CONFERENCE ASIA-EUROPE: JOINING FORCES IN THE 4TH INDUSTRIAL REVOLUTION

Prof. Gert Bruche Chairman, Asia-Pacific Forum Berlin

Dr. Gunther Kegel President of VDE, CEO of Pepperl + Fuchs

Dr. Heung-Nam Kim Research Advisor at Korea Institute of Science and Technology - Europe and Regular Member in National Academy of Engineering of Korea

Prof. Lei Xianzhang Director General, European Representative Office, State Grid Corporation of China

Mohan Murti Managing Director - Europe Region, Reliance Industries Limited

Clas Neumann Senior Vice President, Head of Global SAP Labs Network and Fast Growth Market Strategy Group

Moderator: Judith Helfmann-Hundack

Transformational changes in manufacturing, in mobility, in logistics, in data use and in artificial intelligence lead to a 'digital revolution' of industrial systems. While the '4th Industrial Revolution' is largely driven by companies and governments of the advanced economies, Asia with more than 55% of the world's Internet users and a rapid ascent of smartphone penetration will define the world's mobile internet. In the industrial sphere Germany claims a position as lead market and German companies are leading suppliers of industry 4.0 solutions. The conference pays special attention to how Germany, Europe and Asia can 'join forces' to succeed with mutual benefit in the upcoming 4th industrial revolution. This includes a discussing cooperation and competition and topics like robotics and automation, intellectual property rights, setting of standards, cyber security, as well as implications for employment, development, and needed qualifications.

17:30 Q&A

17:45 ART PERFORMANCE

Yin Yang Su Wha by Korean video artist Ms. Chan Sook Choi and Spanish choreographer Ms. Rosabel Huguet. The performance connects the five elements and yin-yang theory with digitalization.

18:00 RECEPTION

The event is held in English only.

For registration please refer to www.apwberlin.de

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