



# KOREA STARTUP ECOSYSTEM

Meet up in Berlin!

We invite you to learn more about the Korean startup scene, about B2B-cooperation, Korean consumers, government support and a rewarding business environment. You are already active in Korea? You are planning to enter the Korean market? You always wanted to learn more about Korea? We are looking forward to connect you with the right people and provide the necessary information.

## PROGRAM

Tuesday, May 16, 2017

Palais am Festungsgraben, Schinkelzimmer

From 15.00 - **Registration**

15.15- **Welcome**

Embassy of the Republic of Korea

15.20- **GettoknowKoreaEcosystemSeoul**

Sumin Moeller (Consultant, KOTRA Hamburg)

15.30- **Gettogether:CooperationProjectswithKorea**

Jannis Busch (Bayer Grants4Apps)

15.40- **Whowarelookingfor**

Ella Sunyoung Park (KB Financial Group)

Dong Seung Kim (Advanced Cyber Entertainment GmbH)

16.00 - **KoreanStartupsinGermany:ExperienceReports**

Anne Grovu (Director Human Resources and General Affairs, Nexon Europe GmbH)

16.10- **GrmanStartupsinKorea:ExperienceReports**

Arslan Kiran (Head of International Expansion, Bigpoint)

Ludolf Ebner Chung (Serial Entrepreneur in Internet & Mobile, Naldo)

16.30 - **KoreanStartupsmeetupBerlin:Pitching**

MCATALOG - Design by text

JOARA - A serial Online story telling platform

17.00 - **Networking(with Korean food)**

The event will be held in English. Save yourself a spot!