

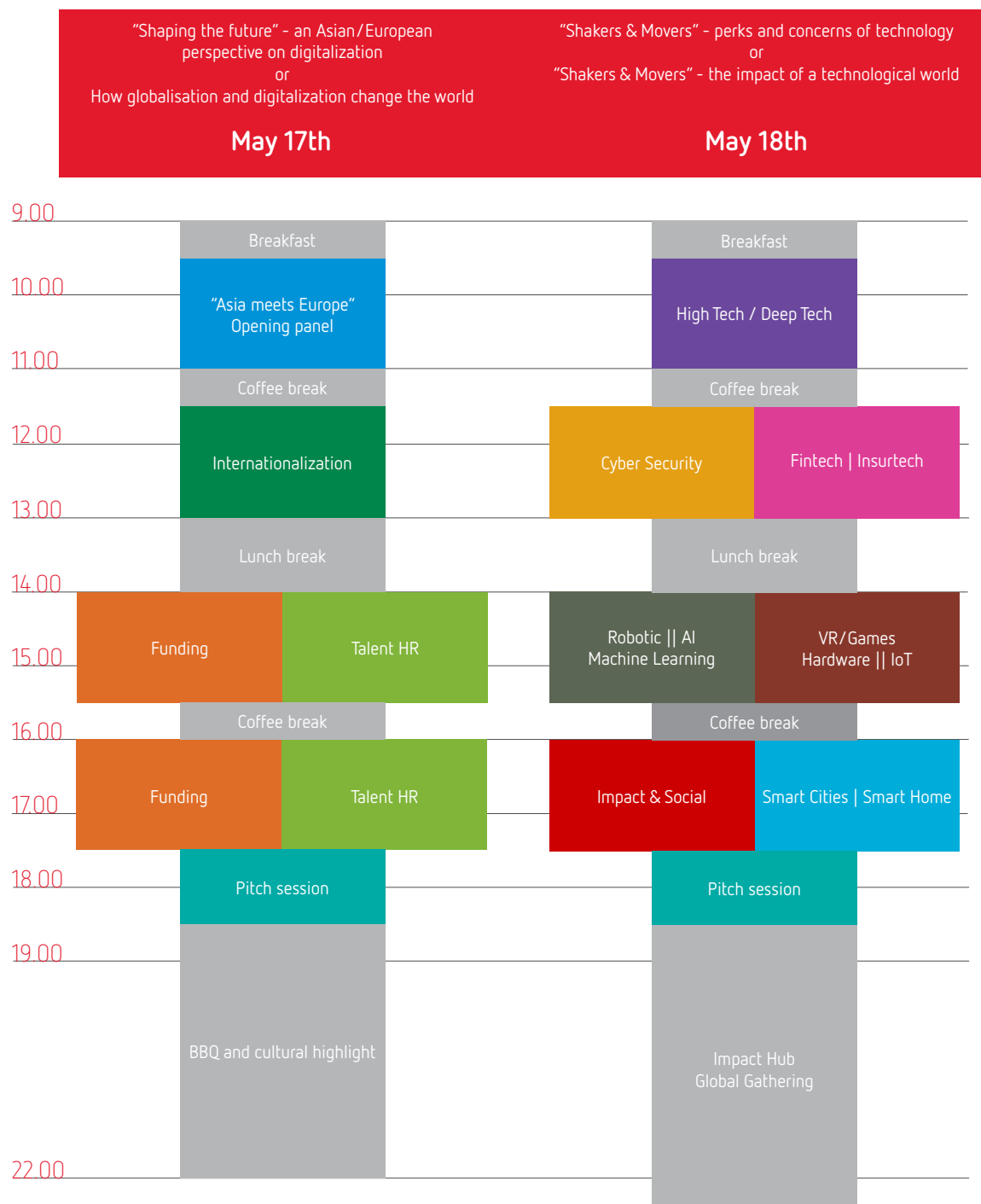
Connecting Startup Cities

Conference

„Silicon Allee“ – Berlin is known worldwide for its diverse and internationally active Startup ecosystem. The Connecting Startup Cities Conference addresses precisely these startups with an international scope, established companies, Innovation Labs, VC-companies, accelerators, science partners, political decision-makers and institutional actors from Germany and Asia. It will take place within the framework of the Asia-Pacific weeks in Berlin from 17-19 May 2017. More than 80 speakers, 45 different talk or speech formats and a total of more than 1,000 visitors turned the first conference in 2016 into a complete success.

The “Connecting Startup Cities” offers a platform for dialogue, exchange of knowledge, networking & matchmaking as well as the interface for the initiation and development of international relations - Asia meets Europe.

The kickoff is a two-day conference on the subject of “Digitalization” at Haus Ungarn (Hungary House): A great variety of innovation and internationalising subjects will be focused upon and discussed using panels, keynotes, Ignite Talks and interactive formats like workshops, Match& Make or Pitch Sessions.

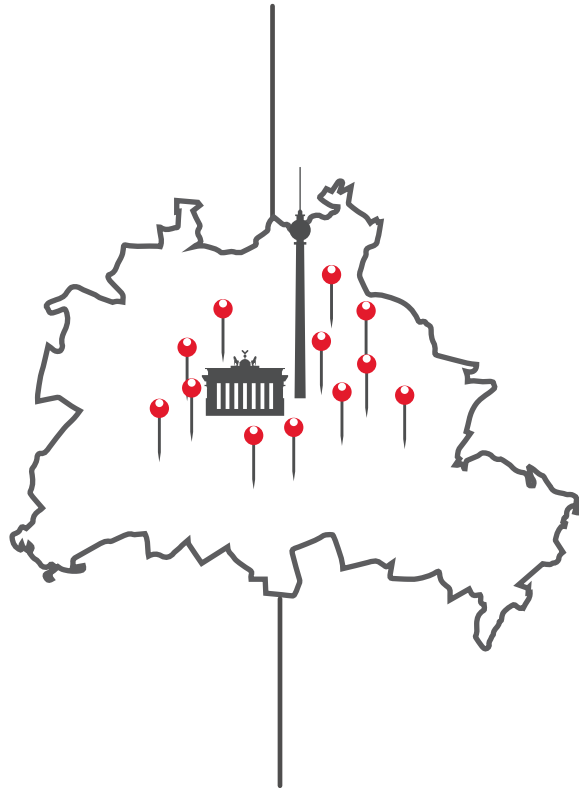


Connecting Startup Cities

Satellite-Events

On the third day, players in this branch have to interact- participants and interested people get a wide variety of possibilities to obtain a direct view on the Berlin ecosystem and on the activities of international partners as well as to experience interdisciplinary formats with a focus on entertainment and exchange of knowledge.

May 19th



Connecting Startup Cities

The themes in detail

Asia meets Europe - Culture, Society and Politics (Infrastructure)

The bigger picture – How are Digitalization and Tech but also Entrepreneurship itself perceived in different continents, within different cultures? Which kind of impression do stakeholders in the ecosystem make on each other and how active are science, society and politics in the Digitalization sector?

FinTech | Insurtech

The finance and insurance sector is presently in a state of total disruption -- new business models bring quicker, more intuitive and more individual solutions to a new User-Generation. Which challenges have to be surmounted? What is the Status Quo and how active is the Old Economy?

Talent and HR

Precisely young companies live because and thanks to the people behind them. Personalities become brands. Managers become testimonials. How can one win the appropriate talents over? What are the possibilities, how can I bring in the right incentives and which should be the Best Practices -- the most interesting factors here are the differences and/or similarities in recruiting in Asia and Europe.

Internationalisierung

How to scale internationally?! And how not to. Success stories and honest accounts about failures, helpful tips on different markets, cultures and viewpoints, particularly on the question whether Expansion and Globalisation should be a part of the Modus Operandi.

Robotik | AI | Machine Learning

We show and tell about future scenarios -- What can Artificial Intelligence do today and how self-sufficient can it already function? Status Quo meets Visions.

Hardware | IoT

Real world meets virtual world – Wearables and smart devices have become part of everybody's daily life. Besides presentations and discussions, participants are supposed to get involved in the DIY mode.

Games | Virtual Reality

Once a visionary toy, now daily reality: VR and AR were two of the most attention-grabbing topics of 2015 – what is the current status quo? Is the market ready, which models succeeded and how diverse are the applications?

High | Deep Tech

Technologies that change the world. Once reserved for industrial giants, startups are especially working now on innovative solutions that one can barely see or perceive but which are used by everybody eventually.

Funding

Innovation needs investment. Best practices as well as different finance models – crowdfunding, accelerators & incubators, Venture Capital and others – will be examined and discussed.

Smart Cities - Smart Home

The smart city. Holistic development concepts that make cities more efficient, technologically advanced, greener and more socially inclusive. Technological, economic and social innovations play a role when cities and living spaces become smart.

Cyber Security

The Transparent Man – The more I we become, the more transparent we become. Companies are facing the same challenges: How can security concepts look like that do not only protect our data but entire systems and companies? And how is data security intended and perceived in different cultures?